

*Because Strong Brands Are  
Remembered for Generations*

# 2027 Sponsorship Opportunities



**Built by Generations.  
Strengthened for Generations.**

# 2027 Sponsorship Opportunities

TACA is excited to announce our 2027 Sponsorship Opportunities! All 2027 Sponsors are prominent sponsors for TACA's major events for 2027: **Annual Meeting, TACAMP, Short Course, and the Fall Seminar.** You will receive recognition all year long!

Sponsors will receive the following benefits throughout the course of 2027.

## Presenting Sponsor



**Presenting Sponsor Welcome:** Speaking opportunity by one of the company's executives to participate in the Welcome session at Annual Meeting, TACAMP, Short Course, and the Fall Seminar.

**Prominent Branding:** Company logo will be prominently displayed as the Presenting Sponsor during each event.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Full-page ad in the digital event programs included in this sponsorship.

**Company Distribution of Materials:** Company is encouraged to distribute materials or present any marketing materials during the events included in this sponsorship.

**Complimentary Badges:** We are pleased to offer four (4) badges to our 73rd Annual Meeting.

## General Session Sponsor



**Prominent Branding:** Company logo will be prominently displayed as the General Session Sponsor during each event included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Full-page ad in the digital event programs included in this sponsorship.

**Company Distribution of Materials:** Company is encouraged to distribute materials or present any marketing materials during the events included in this sponsorship.

**Complimentary Badges:** We are pleased to offer four (4) badges to our 73rd Annual Meeting.

# 2027 Sponsorship Opportunities

\*Sponsorships cover TACA's 2027 Annual Meeting, TACAMP, Short Course, and the Fall Seminar.

## Luncheon Sponsor



**Prominent Branding:** Company logo will be prominently displayed as the Awards Lunch Sponsor at Annual Meeting and Lunch Sponsor at TACAMP, Short Course, and the Fall Seminar.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Full-page ad in the digital event programs included in this sponsorship.

**Company Distribution of Materials:** Company is encouraged to distribute materials or present any marketing materials during lunch at the events included this sponsorship.

**Complimentary Badges:** We are pleased to offer four (4) badges to our 73rd Annual Meeting.

## Lanyard Sponsor



CONCRETE BATCHING EQUIPMENT

**Prominent Branding:** Company logo will be displayed on all lanyards, for attendee badges, at each event included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer three (3) badges to o

eting.



## Hotel Keycard Sponsor

**Prominent Branding:** Company logo will be displayed on the hotel keycard of attendees staying at the host hotel for all events included in this sponsorship

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer three (3) badges to our 73rd Annual Meeting.

# 2027 Sponsorship Opportunities

\*Sponsorships cover TACA's 2027 Annual Meeting, TACAMP, Short Course, and the Fall Seminar.

## Badge Sponsor



**Prominent Branding:** Company logo will be displayed on all event attendee name badges for each of the three events included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer three (3) badges to our 73rd Annual Meeting.

## Registration Sponsor



**Prominent Branding:** Company logo will be displayed at the Registration Desk of each of the three events included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer three (3) badges to our 73rd Annual Meeting.

## Reception Sponsor

**\$7,500**

**Prominent Branding:** Company logo will be displayed the during receptions for all events included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer two (2) badges to our 73rd Annual Meeting.



# 2027 Sponsorship Opportunities

\*Sponsorships cover TACA's 2027 Annual Meeting, TACAMP, Short Course, and the Fall Seminar.

## Event Bag Sponsor

**\$6,500**

**Prominent Branding:** Company logo will be prominently displayed on the conference bags distributed at the TACA Registration Desk.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the digital event programs included in this sponsorship.

**Complimentary Badge:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

## Snack Sponsor

**\$5,500**

**Prominent Branding:** Company logo will be prominently displayed on the decided upon snacks handed out at each event included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

## Koozie Sponsor

**\$5,500**

**Prominent Branding:** Company promotional item available for all attendees at Registration table throughout the events included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the digital event programs included in events included in this sponsorship.

**Complimentary Badge:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.



# 2027 Sponsorship Opportunities

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## Digital Program Sponsor

**\$5,000**

**Prominent Branding:** Company logo will be displayed on the front cover of digital programs for all events included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer two (2) badges to our 73rd Annual Meeting.

## Break Sponsor

**\$4,500**

**Prominent Branding:** Company logo will be prominently displayed during breaks at each event included in this sponsorship.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the digital event programs included in this sponsorship.

**Complimentary Badge:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

## **\*Break Sponsor \*ONSITE SIGNAGE ONLY\***

**\$1,000**

**Prominent Branding:** Company logo will be prominently displayed during breaks at each event included in this sponsorship.

## WiFi Sponsor

**\$4,000**

**Prominent Branding:** Company logo will be displayed during the sponsored events and in the event app with a hyperlink to your company website.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the digital event programs included in this sponsorship.

**Complimentary Badge:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.



# 2027 Sponsorship Opportunities

\*Sponsorships cover TACA's 2027 Annual Meeting, TACAMP, Short Course, and the Fall Seminar.

## Breakfast Sponsor (2 available)

**\$4,000**

**Prominent Branding:** Company logo will be displayed during sponsored breakfasts. (2 per event)

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the digital event programs included in this sponsorship.

**Complimentary Badges:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

## **\*Breakfast Sponsor \*ONSITE SIGNAGE ONLY\***

**\$1,000**

**Prominent Branding:** Company logo will be displayed during sponsored breakfasts at each event.

## TxACA App Sponsor

**\$3,500**

**Prominent Branding:** Company logo will be prominently displayed in rotation on the TxACA app home screen for the 2026 calendar year with a hyperlink to your company website.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page ad in the Annual Meeting digital program.

**Complimentary Badge:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

*Have something else in mind? Let us know!*



# 73rd Annual Meeting

June 16-18, 2027 | JW Marriott San Antonio Hill Country Resort & Spa

## SPONSORSHIP OPPORTUNITIES

### Past Chair's Banquet Sponsor

**\$10,000**

**Prominent Branding:** Company logo will be prominently displayed at the Past Chair's Banquet during the 73rd Annual Meeting.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page ad in our 73rd Annual Meeting digital program.

**Complimentary Badges:** We are pleased to offer three (3) badges to our 73rd Annual Meeting.

### Barista Bar Sponsor

**\$7,000**

**Prominent Branding:** Company logo will be branded on your handcrafted beverage and on the front of the barista bar. (Thursday or Friday only)

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the events, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page ad in the 73rd Annual Meeting digital event program.

**Complimentary Badges:** We are pleased to offer two (2) badges to our 73rd Annual Meeting.



*Real example of logo branding on coffee beverage.*

### Golf Tournament Sponsor

**\$6,000**

**Prominent Branding:** Company logo will be prominently displayed on on-site signage during the 73rd Annual Meeting, Golf Tournament signage, and on the scorecards for the 73rd Annual Meeting Golf Tournament.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Half-page (1/2) ad in the digital event program.

**Complimentary Badges:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

**Complimentary Golf Team:** Company will receive a complimentary registration for a golf team (four (4) players) in our Annual Meeting Golf Tournament. Company will be required to list golf players in their registration.



# 73rd Annual Meeting

June 16-18, 2027 | JW Marriott San Antonio Hill Country Resort & Spa

## SPONSORSHIP OPPORTUNITIES

### Wristband Sponsor \$6,000

**Prominent Branding:** Company logo/name will be printed on the TACA guest wristbands that they use to access the hotel waterpark.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

**Complimentary Badge:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

### Specialty Bar Sponsor \$4,500

**Prominent Branding:** Company logo will be prominently displayed at a bar during the Chair's Cocktail Hour and Concert at the 73rd Annual Meeting.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page (1/4) ad in the Annual Meeting program.

**Complimentary Badges:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

### Sporting Clay Sponsor \$4,000

**Prominent Branding:** Company logo will be prominently displayed at the Sporting Clay Tournament and on the scorecards for the 73rd Annual Meeting Sporting Clay Tournament.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

**Program Advertising:** Company will receive a Quarter-page (1/4) ad in the event programs included in this sponsorship.

**Complimentary Sporting Clay Team:** We are pleased to offer one (1) four (4) person team to the sporting clay tournament.

### The Photo Spot Sponsor \$3,500

**Prominent Branding:** Company logo will be displayed at the fundraising concert and on the photo template for our Roaming Photo Booth at the 73rd Annual Meeting.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

**Complimentary Badge:** We are pleased to offer one (1) badge to our 73rd Annual Meeting.

*\*Annual Meeting Activity Sponsorship Opportunities Listed Below\**

***Have something else in mind? Let us know!***



# 2027 ANNUAL MEETING ACTIVITIES

## SPONSORSHIP OPPORTUNITIES

### Beverage Cart Sponsor

**\$1,500**

- Logo Included in Activity Tournaments Ad in the 73rd Annual Meeting digital program
- Signage on Beverage Cart during Golf Tournament

### Golf Ball Sponsor

**\$850**

- Logo Included on Activity Tournaments Ad in 73rd Annual Meeting digital program
- Sponsor provides custom golf balls distributed to all golf tournament participants

### Towel Sponsor

**\$850**

- Logo Included on Activity Tournaments Ad in the 73rd Annual Meeting digital program
- Sponsor provides custom towels distributed to all golf and sporting clay tournament participants

### Hole Contest Sponsor

**\$500**

- Logo Included in Activity Tournaments Ad in 73rd Annual Meeting digital program
- Signage at Designated Hole Contest during Golf Tournament

### Sporting Clay Station Sponsor (10 available)

**\$250**

- Logo Included in Activity Tournaments Ad in Annual Meeting Program
- Signage at Designated Station during Sporting Clay Tournament

### Tee Box Sponsor (18 available)

**\$250**

- Logo Included in Activity Tournaments Ad in 73rd Annual Meeting Program
- Signage at Tee Box during Golf Tournament



## SHORT COURSE SPONSORSHIP OPPORTUNITIES

### Top Golf Tournament Sponsor (4 available) \$1,500

**Prominent Branding:** Company logo will be prominently displayed during the Top Golf Tournament.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

### Speaker Sponsor \$1,000

**per Speaker Sponsored**

**Prominent Branding:** Company name will be displayed on signage outside the selected speaker's General Session room at the Seminar.

**Digital Marketing:** Company's logo will be featured on designated speaker promotion in our digital marketing campaigns leading up to the Seminar, including social media posts, event emails, and event promotion materials.

**Speaker Session:** Company name and logo will be featured on the introduction PowerPoint slide before the speaker's presentation.

## TACAMP SPONSORSHIP OPPORTUNITIES

### TACAMP Sponsor \$1,500

**Prominent Branding:** Company logo will be prominently displayed throughout TACAMP.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

### Facility Tour Bus Sponsor \$1,250

**Prominent Branding:** Company logo will be displayed throughout TACAMP.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the event, including social media posts, event emails, and event promotion materials.

***Have something else in mind? Let us know!***



# FALL SEMINAR SPONSORSHIP OPPORTUNITIES

## Speaker Sponsor \$1,000

**per Speaker Sponsored**

**Prominent Branding:** Company name will be displayed on signage outside the selected speaker's General Session room at the Seminar.

**Digital Marketing:** Company's logo will be featured on designated speaker promotion in our digital marketing campaigns leading up to the Seminar, including social media posts, event emails, and event promotion materials.

**Speaker Session:** Company name and logo will be featured on the introduction PowerPoint slide before the speaker's presentation.

## Track Sponsor \$750

**Prominent Branding:** Company logo will be displayed on signage at Seminar outside General Session room.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the Seminar, including social media posts, event emails, and event promotion materials.

## Track Sponsor \$750

**Prominent Branding:** Company logo will be displayed on signage at the Seminar outside General Session room.

**Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the Seminar, including social media posts, event emails, and event promotion materials.

*Have something else in mind? Let us know!*



# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## Lunch & Learn Sponsor (3 available) \$1,500

- Prominent Branding:** Company logo will be displayed on signage at the Lunch & Learns and included in the presentations given.
- Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the Lunch & Learns, including social media posts, event emails, and event promotion materials.
- Complimentary Badges:** We are pleased to offer four (4) registrations to the Lunch & Learn.

## Board Meeting Sponsor \$1,000

- Prominent Branding:** Company logo will be displayed at the four (4) board meetings for the year.
- Distribution of Marketing Materials:** Sponsor provides company branded giveaways, must be approved by TACA President
- Digital Marketing:** Company's logo will be displayed on all social media posts about the Board Meetings (4 per year).

## Emerging Leader Academy Session Sponsor \$1,250

- Prominent Branding:** Company logo will be displayed on signage at ELA sessions during the year.
- Distribution of Marketing Materials:** Sponsor provides company branded giveaways, must be approved by TACA President
- Digital Marketing:** Company's logo will be featured in our digital marketing campaigns leading up to the ELA Sessions, including social media posts, event emails, and webpage.
- ELA Sponsor Welcome:** Company has the opportunity to speak (5 minutes max.) to each ELA class at one of their sessions in 2027.

*Have something else in mind? Let us know!*



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# THANK YOU!

## Contact

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