



# TACA

**TEXAS AGGREGATES &  
CONCRETE ASSOCIATION**



## TACA MEMBERSHIP PACKET

[www.tx-taca.org](http://www.tx-taca.org)



“As demand in Texas for infrastructure materials becomes greater than ever, businesses like yours are facing some tough challenges, including increased regulation, an aging workforce and unclear safety and transportation requirements. At times, you may feel overwhelmed by the complexity of these emerging issues.

But there's no need to go it alone. For that, there is the Texas Aggregates & Concrete Association – the voice of the industry here in Texas. As your representative, we work diligently to improve the performance of the aggregate, concrete, cement and associated industries by educating, advocating and communicating on your behalf.

TACA is THE resource that helps you navigate the everyday complexities of the industry, including issues related to:

- Permitting requirements
- Safety regulations
- Transportation requirements
- Finding, hiring and retaining the best employees
- Marketing and communications

In 1951, business leaders in the ready-mixed concrete industry decided there was greater strength in numbers and established the Texas Ready Mixed Concrete Association. A year later, the Texas Aggregates Association was founded. After operating for 22 years jointly, the two groups consolidated and, in 1974, the Texas Aggregates & Concrete Association was born.

Our strength has only grown since then, in great part because of businesses like yours that have benefited from the answers, resources and inspiration that we provide to make you even more successful. Ethical, hard-working and knowledgeable professionals like you are the backbone of the industry.

Take a look at our membership packet to learn more about the benefits of joining the men and women of TACA – business owners who want to learn more, be more effective and help provide Texas with the building materials it needs to grow and thrive.”

Sincerely,

Josh Leftwich  
President & CEO



# TOP 10 REASONS TO JOIN TACA

Today, TACA represents 80% of the aggregates, 100% of the cement and 75% of the concrete producers in Texas today. Here are 10 reasons why:

1. TACA members are leaders in the community, men and women just like you who value integrity, hard work and engagement.
2. TACA provides you with a network of industry peers to share knowledge and best practices on critical topics, such as safety, technical standards and regulatory requirements.
3. TACA represents your best interests at the federal, state and local levels with legislative and regulatory bodies to ensure your voice is heard.
4. TACA provides a platform for you to engage in the Texas legislative and regulatory processes.
5. TACA offers one-to-one marketing and technical standards support to help you run your business.
6. TACA members receive regular communications on regulatory, legislative and other critical policy updates or changes that directly impact the industry.
7. TACA members receive our acclaimed quarterly magazine, the TACA Conveyor, and have access to a wide range of “members only” materials on the TACA website.
8. TACA members enjoy the benefit of knowledge-based seminars that put you on the cutting edge of industry standards and practices.
9. TACA members benefit from a strong, continuous and cohesive public relations program that enhances the reputation of the industry as a whole.
10. TACA provides you with the opportunity to give back to your community and make a difference.



## WHAT DOES TACA DO FOR YOU?

### ADVOCATES

- TACA provides you with a critical seat at the policymaking table. We forge a strong legislative presence to influence sound policy for the aggregate, concrete, cement and associated industries. This past legislative session, for example, more than 40 mostly adverse bills were filed; only those that TACA supported were passed.
- TACA fosters meaningful relationships with the state and local stakeholders who affect your business.
- TACA leverages connections with local community leaders to build effective grassroots networks.

### EDUCATES

- TACA conducts top-notch events that improve your performance and knowledge.
- TACA offers the unique Emerging Leaders Academy development and accreditation program that enhances your business.
- TACA provides you with a platform to participate through its seven committees.

### COMMUNICATES

- TACA educates the public and local and state officials on what you do every day to help provide Texas with the materials it needs.
- TACA provides you with the information and support you need to tell your story locally.
- TACA enhances the reputation of the industry through a cohesive branding and communications program.





## THE HIGHEST ETHICS

The members and staff of the Texas Aggregates & Concrete Association (TACA) subscribe to the following statement when engaged in any and all activities pertaining to TACA, its purpose and activities:

- Each member has the responsibility to conduct business in such a manner as to support the achievement of the TACA vision statement.
- TACA will become the preferred source of information, advocacy and leadership for representing the aggregate, concrete, cement and associated industries in Texas.
- In our relationships with TACA members, consumers, legislative bodies and the general public, we believe and affirm that each member has the responsibility to conduct him or herself in a manner that positively promotes not only their own business interest, but also the industry as a whole. TACA members pledge to conduct themselves with the utmost integrity in all market, legislative and community activities.

## TACA OBJECTIVES

On your behalf, TACA works to achieve the following objectives:

- Encourage the highest standards of business practices, environmental stewardship, ethics, customs and usage among its members.
- Acquire, preserve and disseminate business information to the members of the association.
- Promote the best interests of its members in matters where members' interests are in common.





# JOIN A COMMITTEE

TACA committee members work as a team sharing common interests and enthusiasm for the aggregate, cement, concrete and associated industries. We encourage all TACA members to serve on a committee and be a part of the leadership. Below are the committees that you may be interested in joining. Please send an email to [kristen@tx-taca.org](mailto:kristen@tx-taca.org) or [atilley@tx-taca.org](mailto:atilley@tx-taca.org) if you would like to participate.



## EDUCATION

This committee is very active throughout the year planning educational events like the Chat-N-Chews, TACA Short Course and TACAMP.

## INDUSTRY PROMOTION & MARKETING

The purpose of this committee is to increase awareness of ready-mixed concrete, cement, aggregates and related products in existing markets and new market areas through active promotion and marketing programs within TACA. Specific promotion activities will be developed based on the current market. The committee works to assist the industry through positive promotion.



## ENVIRONMENTAL/ SUSTAINABILITY

This committee monitors environmental issues that affect the members of TACA and acts as a liaison between governmental agencies and the membership. The committee sponsors workshops as needed for the membership on environmental issues and coordinates with the Governmental Affairs Committee. This committee is responsible for the coordination and marketing efforts for TACA and its participation in the industry's green building and sustainable design initiatives.



## GOVERNMENTAL AFFAIRS

This committee assists the membership in developing and advocating for legislation to better serve our industry while actively opposing adverse legislation. This committee coordinates with the Environmental/Sustainability Committee and the Safety/Transportation Committee. The chairman also serves on the TACA Political Action Committee (TACPAC).

## MEMBERSHIP

This committee actively promotes membership in the association to the suppliers and producers who are not currently members of TACA. The committee is also responsible for devising viable concepts to enable maximum membership retention in the association.

## SAFETY/TRANSPORTATION

This committee conducts the annual safety contest and plans other safety programs and seminars as needed. The committee also coordinates with the Environmental/Sustainability Committee in planning the Environmental and Sustainability Seminar, and with the Education Committee on the Short Course. This committee monitors all information relating to the transportation of materials by rail or truck, which may affect the industry. The committee also serves as a liaison to the Governmental Affairs Committee.

## SPECIFICATION

This committee works with the Texas Department of Transportation, counties and cities on changes in the specifications for aggregates, ready-mix concrete and other building materials. It serves as a liaison to other similar associations toward solving mutual problems and private contracting agencies or authorities.



JOIN US TODAY!

To complete the Membership Application Process

[Click This Link](#)

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## Membership Options

*Thank you for your interest in our association.*

Please select a membership type from the menu below to begin the application process. Annual dues for each member type can be reviewed by clicking the Member Dues Rate Sheet button below.

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### **Member Type Descriptions:**

**Producer-** Any individual or firm engaged in the production and/or sale of aggregates, ready mix, concrete products, cement, fly ash, admixtures and/or lime in the State of Texas.

*Please note: New Producer member dues will show \$0 in the application process. Once you have submitted the application, TACA's bookkeeper will reach out to you to finalize your membership.*

**Allied-** Any individual or firm engaged in the manufacture or sale of equipment, machinery, services or supplies used by aggregates, ready mix, cement and/or lime industries in the State of Texas.

