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Media Contact: Christian Goff
cgoff@pureenergypr.com
512-745-0627

TACA Launches WeRTexas Campaign to Call Attention to Importance of Aggregate, Concrete, Cement and Other Associated Industries in Texas

AUSTIN, Texas [April 11, 2019] – Here are a few startling numbers:

- 15-50 million MORE tons of aggregate;
- 3-10 million MORE yards of ready-mix concrete; and
- 1-3 million MORE tons of cement.

In just 10 years, that's what Texas will need to satisfy the state's unprecedented growth, which is necessitated by the approximately 1,400 people moving here every day. That's a lot of infrastructure material.

To highlight that fact, the Texas Aggregates & Concrete Association (TACA) has launched the WeRTexas campaign to build awareness of the aggregates, concrete, cement and other associated industries, with a spotlight on the employees who make it possible.

“Few people realize how much material is required to build the things they take for granted every day as they go about their busy lives,” said TACA President and CEO David Perkins. “We launched the WeRTexas campaign so that Texas lawmakers, residents and businesses are aware of how important these industries are to the quality of our lives, how the materials are produced and that TACA member companies are the ones who deliver these essentials to the community – every day, safely and reliably.”

Here are a few more startling numbers:

By 2050 (only 31 years away), Texas will need:

- 124-179 million MORE tons of aggregate;
- 25-36 million MORE yards of ready-mix concrete; and
- 7.5-11 million MORE tons of cement.

-more-

These are the materials that build our homes, hospitals, schools, highways, businesses and other critical infrastructure.

For example:

- A residential home takes 100 yards of concrete;
- A mile of six-lane highway 15,000 yards;
- A hospital 30,000 yards; and
- A high school football stadium 100,000 yards.

For more information on how TACA member companies enhance our daily lives, or to get involved, please visit www.tx-taca.org/wertexas/.

*Sources:

United States Geological Survey
Office of Texas State Demographer
Texas Comptroller of Public Accounts
Portland Cement Association
National Ready Mixed Concrete Association
National Stone, Sand & Gravel Association

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About TACA

The Texas Aggregates & Concrete Association (TACA) is the main resource for the aggregate, concrete, cement and other associated industries in Texas. The association represents its member companies by providing industry information to the public, media, policymakers and regulators; advocating for industry issues; ensuring member companies commit to conducting business with integrity, respect, transparency and honest communication; and creating industry training courses and materials that help members effectively manage their businesses. For more information visit www.tx-taca.org/.